

Widening Country Inspiration Story

“Getting advice from the National contact points and attending information days can be very helpful.”

Organisation name: Wroclaw University of Environmental and Life Sciences
Organisation type: Higher education organisation
Country: Poland
Project Acronym: EYE
Project start and end date: 1.07.2021 – 30.06.2025
Type of MSCA, Horizon 2020: Research and Innovation Staff Exchange
Is your organisation a coordinator? No



What is your project about?

Earth observation data, advanced AI techniques, and new economic models are all used in EYE to make it much easier to keep an eye on crises. As part of our project, we are developing a platform that uses advanced AI techniques but does not require users to be experts. The platform makes it easier to process satellite images in real time, which allows valid assessments of economic effects at different levels to be made. This new method lowers considerably the time needed for economic reporting by giving quick, automated insights. This makes both Earth observation data and economic forecasting models more accurate and useful.

Why is your project important for society?

The EYE project provides real-time economic insights via Earth observation data and artificial intelligence, addressing the issue of outdated data that now impedes speedy, informed decision-making. EYE helps planning and response by allowing for immediate assessment of economic crises at the local and regional levels, thus

increasing resilience and creating a competitive edge.

What communication and public engagement measures have you foreseen?

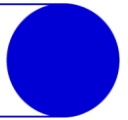
The results of the project have already been distributed through a dedicated website, open-access journals, workshops, and social media to engage both specialists and the general public.

What kind of support did you get?

During the application process, we received support from our university's International Research Office, which provided formal guidance on documentation, budget planning, and compliance with Horizon 2020 requirements. We also benefited from consultations with the National contact points (NCPs) and learned from the experience of previous successful applicants.

Do you have other successful projects under Horizon 2020/ Horizon Europe?

Our University has several successful initiatives funded by Horizon Europe.



Our specialisation in life sciences primarily targets environmental challenges related to soil, water, and food.

What in your experience helped you to succeed?

Our success in Horizon Europe projects comes from working together across disciplines, building strong partnerships, and focusing on new ways to solve problems. We were able to reach our goals and give important results thanks to good project management, access to cutting-edge technology, and involvement of all stakeholders.

How did you find the partners in your consortium?

Through collaboration with an existing partner we learned that the project coordinator was seeking specific experts. Recognising our expertise in these areas, we established a partnership to contribute effectively to the project.

What tips can you give other organisations that would like to apply for MSCA?

It's important to put together a team of people with different skills that work well together when applying for MSCA. Make sure that the goals of your project are clear and in line with the goals of MSCA. Getting people involved early on can help you make sure that your project is useful. Emphasise innovation and work across different disciplines. Think carefully about your budget and schedule. Stress how your project will help people learn and advance in their careers. Always act in an ethical way and take proper care of your personal information. Also, getting advice from the National contact points and attending information days can be very helpful.

More information on the project:



The Marie Skłodowska-Curie Actions (MSCA) support researchers at all stage of their career across all disciplines. The MSCA also support cooperation between industry and academia and provide innovative trainings and career developments.

The MSCA Research and Innovation Staff Exchange (RISE) promotes international and cross-sector collaboration through exchanging research and innovation staff, and sharing knowledge and ideas from research to market (and vice-versa).

The MSCA-NET project is the MSCA NCP project to facilitate the transnational cooperation to achieve a consistent and harmonised level of NCP support. The scientific community can also profit from our project to support their MSCA application.

